



New World Leadership®

for Executives

The 2027 Cohort

Things are changing at the *speed of light.*

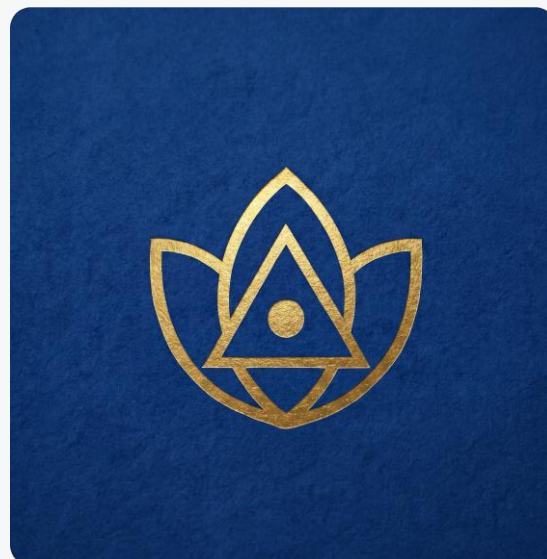
It is exciting and exhilarating but also can be scary and exhausting. True plans are not lists; they are ratios.

Transformation of any culture starts with the C-suite.

The traditional, hyper-rational approaches of the past are no longer sufficient. This exclusive 12-module cohort program is specifically designed to enhance your personal approach and stretch into the complexity of human connection and interpersonal relationships.

The Change Innovators Difference

Traditional programs focus heavily on mechanical strategy. We focus on your biology. By integrating advanced psychometric data (EQ-i 2.0), the neuroscience of change, and HeartMath® biometric techniques, we don't just teach theory, we literally measure and upgrade how your nervous system processes executive stress and complexity.



"Life-changing programs that transform individuals, teams, and organizations."

What our participants tell us

98%

PARTICIPANT
RECOMMENDATION RATE

11:1

ESTIMATED VALUE TO
INVESTMENT RATIO

24/7

SUSTAINABLE LEADERSHIP
HABIT ADOPTION

Our approach doesn't just inform; it transforms. We excel by bridging the gap between cognitive understanding and practical, on-the-job application, a metric where we consistently outperform others.

Our graduates consistently say that our programs are “Life changing”, That’s why we made our strapline “Life Changing Leadership”.



MARRIOTT, LONDON COUNTY HALL

An environment enabling deep transformation.

Designed by English architect Ralph Knott in 1909, construction began in 1912. Built in a grand Edwardian Baroque style featuring a Portland stone facade, heavy bronze doors, and English oak and teak paneling, the building was officially opened in 1922 by King George V and Queen Mary. For over six decades, it served as the headquarters first for the London County Council (LCC) and later, from 1965, the Greater London Council (GLC). During World War II, the iconic structure survived bomb damage during the Blitz while remaining an essential civic stronghold.

On September 23, 1998, Bill Marriott officially opened the London Marriott Hotel County Hall. The restoration carefully preserved key architectural heritage, including grand corridors, Belgian marble fireplaces, and original wood-paneled debating chambers—now converted into guest rooms, suites, and event spaces. Today, the 241-room hotel seamlessly blends 20th-century political heritage with five-star hospitality overlooking Big Ben and the Thames.

Historical location

Situated on the river Thames with iconic views of Big Ben, the Houses of Parliament and the London Eye.



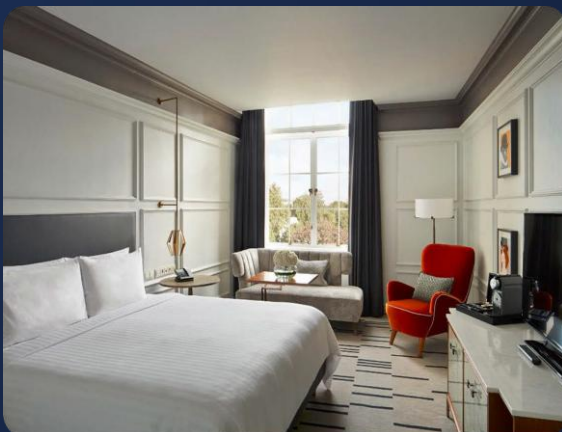
High-quality event spaces

Intimate high end meeting spaces designed for psychological safety and deep focus.



Executive suites

Pillowtop bedding, marble bathrooms and world class facilities.



Culinary excellence

Premium dining and networking spaces to foster connection



THE SYLLABUS

Moving beyond the mechanical

12 meticulously paced modules, eight residential ones at the hotel and four on-line spaced 3 - 4 weeks apart are designed to minimize time away from work while maximizing long-term sustainable growth.

Includes state-of-the-art psychometric assessments TTI, EQ-i 2.0 and Owl Hub (Respect) styles and Executive Coaching during and after the cohort is completed at no extra charge.

Our curriculum uniquely bridges advanced neuroscience, positive psychology, and rigorous leadership theory, equipping you to manage your team's energy, focus, and cognitive agility.



Awareness and Physiology

April 15-17, 2026 - in person

Dive deeply into brain science, happiness, and performance. Learn to build coherence in the body and regulate stress using HeartMath® techniques.

Module 1: What Predicts Success

Module 2: Building Self-Awareness

Module 3: Brain Science & Happiness

Module 4: The Coherence Advantage®



Accountability and Trust

Virtual Delivery Phase

Master The Accountability Model and uncover the hidden, non-visible Driving Forces of Behavior. Learn brain-based models to promote high engagement.

Module 5: Accountability Model (6th May)

Module 6: Driving Forces (27th May)

Module 7: Creating a Trusting Environment (17th June)

Module 8: EQ & the Compassionate Culture (15th July)



The Agile Mind and Future

August 5-7, 2027 - in person

Transition into Coaching as a Leader, understanding the science of change, innovation, and how to navigate the disruptive nature of AI.

Module 9: Coaching as a Leader

Module 10: The Agile Mind

Module 11: The Science of Change and AI

Module 12: Personal Leadership Plan

Program Investment

Secure your place in the 2027 Executive Cohort. This comprehensive package covers your world-class tuition, advanced psychometric assessments, and premium hospitality

£14,995

Including VAT, Accommodation and two meals per day on the residentials.

OUR LEGACY & EXPERTISE

Meet our Global Faculty Team

With over two decades of catalyzing global transformation, our pioneers are grounded in neuroscience, advanced psychometric data, and performance psychology.

Executive Coaching from this elite team is included both during and after the program at **no extra charge**.

Yvonne Thompson FOUNDER & MD MA., MCIPD, FCPHR, SHRM-SCP  Yvonne is a coach and master training and leadership consultant with over 30 years' experience. She has written 3 books, including Creating the Accountability Culture. She creates an amazing, safe space for leaders to explore and discover their greatness. Yvonne holds a Masters in Leadership from Royal Roads University and is an internationally accredited HR professional and Author. She is certified in a range of developmental psychometric tools. Listen to her on the "Your Life Unlimited" radio show discussing Self-Leadership.	Dawna Atamanchuk VP, AMERICAS MA., ICF-PCC, HeartMath®  Dawna is an executive coach and facilitator with nearly three decades of experience. Colleagues describe her as a skilled listener who asks the right questions to get to the core need and execute the appropriate solution. Dawna holds a Master of Arts in Interdisciplinary Studies (MAIS) in Ambiguity and certification in Executive Leadership Coaching from Royal Roads University. She is an ICF PCC certified coach and serves as Chair of the International Coaching Federation's Professional Coaches Global Board and is an active community builder.
Michael Thompson PRESIDENT, AMERICAS BA., ICF-PCC, HeartMath®  Mike is a highly experienced facilitator, coach and consultant. It is people's happiness, balance and ultimate performance that Michael is always focused on, creating profound trust for every leader he works with. Mike possesses a unique passion and balance between the science of leadership and the important heart-centered connection. He holds a Degree in Business Administration, is an ICF PCC certified coach, and is certified in multiple psychometric assessments including Emotional Intelligence EQi2.0 and HeartMath®.	Lee Norris DIRECTOR UK & EMEA MA., EMCC-EIA, HeartMath®, Coaching Supervisor  Lee is an Ontological Coach, experienced facilitator and consultant. His passion is supporting leaders at all levels to reach their full human potential and supporting cultural change in organizations fit for humans to thrive. Lee's practice is underpinned by a 35+ year career in Systems Development, Change Management and Senior Leadership. Lee is a trauma informed coach and holds a Masters in Coaching and Mentoring Practice from Oxford Brookes, an ILM Level 7 in Executive Coaching and Mentoring from UWE Bristol. He supervises other coaches and is a published researcher in the field of Coaching Psychology.
Our Faculty are all certified in TTI DISC and Driving Forces, EQi2.0 Emotional Intelligence psychometrics and variously in HeartMath® Coherence Advantage® and OWLHub (Respect) coaching/leadership types.	

Proven Outperformance.

Evaluated against 500 recent verified participant feedback records, our data-driven approach puts us in the top 1% of global providers for quality, impact, and value.

Independently reviewed against global corporate training benchmarks.

99.2%
**INSTRUCTOR
EXPERTISE**

100%
**PSYCHOLOGICAL
SAFETY**

94%
**IMMEDIATE
APPLICATION OF
LEARNING**

89%
**RETURN ON
INVESTMENT**

READY TO TRY SOMETHING NEW?

Secure your place in the 2027 New World Leadership® cohort at London County Hall.

Apply at www.changeinnovators.com

***New World Leadership®
for Executives***

If you would like a chat before you apply, call Yvonne Thompson or Lee Norris.



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