



Creating a Purpose-Driven, Values-Based Culture

The level of consciousness and awareness within our organisational communities is evolving. Contributors are seeking meaning and purpose in their work. This change is unprecedented! And navigating this transformative journey can be perplexing and challenging for many organisations.

At Change Innovators, we possess proven methods and strategies to guide our clients in creating a culture of unparalleled positive transformation grounded in purpose, meaning, and alignment with values.

Posting corporate values on the wall alone will never shape culture. It's the behaviours we consistently demonstrate and measure each day that is truly transformative. Our program will assist you in creating your unique pathway to a transformative culture with transformative results.

Values drive behaviours > Behaviours creates culture > Culture dictates performance

Our accredited coaches and trainers facilitate Creating a Purpose-Driven, Values-Based Culture.

This virtual learning program includes:

- Interactive online resources
- Proven method with tools and techniques for building a clear process for transformation
- Global peer-to-peer access to participants across various sectors

➤ Two days to happiness:

Part I: Why purpose, values, and behaviours matter. The process for defining purpose and the "why?" identifying values. An inclusive and meaningful approach.

Part II: Behaviours at every level. Identifying the behaviours we expect to see demonstrated. How to know you are on the right track using behaviours for recruitment, performance management, and succession planning.

WHAT PARTICIPANTS SAY:

"Our culture change initiative started with this workshop. It got us all thinking about the process and commitment required for true and lasting change. We are now well on our way to a sustainable and meaningful culture change"

WHO BENEFITS:

Organisations seeking to better understand their readiness for culture change

Executive teams looking to explore a proven process towards culture change

Teams aiming for stronger cohesion, direction and empowered decision-making

Individuals looking for improved well-being, motivation, personal growth and happiness

READY TO TRANSFORM YOUR CULTURE AND ACHIEVE TRANSFORMATIVE RESULTS?

Find the next workshop dates and register your attendance now!

Unlock the path to Creating a Purpose-Driven, Values-Based Culture with Change Innovators. A gateway to cultivating a workplace where purpose thrives when values guide behaviour. Transformation starts with more meaningful human connections.

About Change Innovators

For over two decades, Change Innovators has been at the forefront of catalysing personal and professional transformation. Our pioneering programs are grounded in neuroscience, data, and performance psychology and are proven to empower individuals, teams, and organisations with life-changing experiences.

READY TO LEAD WITH CHANGE?

Learn more at www.changeinnovators.com